

LIMITED OPPORTUNITY

HPC in 2010: The *Inside* Perspective

If you want to be in front of the real HPC “insiders” – if you want to change the course of your business by confirming your position as a thought leadership organization – then this timely opportunity is one you can’t afford to miss.

insideHPC, the most popular news site on the Internet dedicated to HPC news and commentary, will be producing a collection of thought leader interviews in a rich media format – being recorded at SC09 – for promotion and visibility during 2010.



HPC in 2010: The *inside* Perspective

This collection of forward-looking perspectives will consist of professionally produced audio or video interviews, capturing the excitement of SC09, and providing you with a stage to deliver your organization’s vision to the global HPC community – as we collectively face the challenges and opportunities of 2010.

Don’t miss this opportunity to be featured among the HPC industry thought leaders as part of this important milestone program.

All interviews will be recorded on November 17, 18 and 19, in Portland, Oregon. A limited number of interview time slots are available. Based on a pre-arranged interview schedule, we will conduct your interview at your booth in the SC09 exhibit hall, or at an another secured location in or near the Oregon Convention Center.

You will be given the opportunity to discuss your organization’s view of the changing HPC landscape, industry-wide challenges, and in particular, what your organization will be offering – or initiatives you will be driving – for 2010.

AND, this is an excellent opportunity to corroborate your messaging by pulling in one of your key customers to share the spotlight with you – perhaps talking about what your organizations will be doing together in 2010.

The global HPC community turns to insideHPC

With page views approaching a staggering 700,000 per month, no other HPC-focused news portal can give you the exposure or reach of insideHPC. We’ll get you in front of a dedicated audience of HPC professionals ranging from data center managers to technical team leaders and program managers. In fact, 86% of our readers are involved at some level of HPC acquisition strategy.

We are proud to serve the HPC community as the fastest growing, highest volume website dedicated to HPC news and commentary. This is where your organization needs to be seen.

HPC in 2010: The *inside* Perspective will be promoted aggressively during Q-1, 2010, not only to the global insideHPC readers, but also to more than 350 members of the global IT technology media and analyst communities.

Your rich media interview will be presented in a special section with your logo, a brief bio on your spokesperson, and your custom boilerplate (approx. 100 words).

This section will be highlighted by a series of banner ads, promoted through our direct email and social media sites, and will remain on the insideHPC site for the entire year so you and your partners can link to your interview at any time.

Final interview programs will be posted on the insideHPC website no later than Jan. 8, 2010

Lock in your position now. Participation is limited.

Program Pricing:

HPC in 2010: The *Inside* Perspective

Audio-only interview podcast, recorded live at SC09	\$ 3,400
Video interview program, recorded live at SC09	\$ 4,800

Payment Structure 1: Full payment prior to Sept. 18, 2009 = 20% discount

Payment Structure 2: Full payment prior to Oct. 16, 2009 = 10% discount

Payment Structure 3: Payment 1 - 50% payment prior to Oct. 16, 2009
Payment 3 - 50% payment prior to Jan. 8, 2010

Four easy steps to reserve your interview slot at SC09.

1. Sign a 'placement order request' (next page) and fax or email it to us ASAP to reserve one of the limited interview slots.
2. Indicate the payment terms you would like.
3. If you already have a preference for an interview date, let us know.
4. Start planning for your participation (we'll walk you through several ideas to make your program interesting and entertaining).

PLACEMENT ORDER REQUEST

Date _____

Name of Organization _____

Name of Person Placing this Order _____

We wish to reserve an interview slot at SC09 to include our organization in the upcoming feature program, **HPC in 2010: The *inside* Perspective.**

1. We prefer to have our interview recorded on the following day:

- Tuesday, November 17th
- Wednesday, November 18th
- Thursday, November 19th
- Unknown at this time

2. We would like to have our interview recorded at our booth _____
Booth Number

at another location

3. We choose the following format:

- Audio-only interview podcast, recorded live at SC09 \$ 3,400
- Video interview program, recorded live at SC09 \$ 4,800

4. We choose the following payment structure:

- Payment Structure 1: Full payment prior to Sept. 18, 2009 = 20% discount
- Payment Structure 2: Full payment prior to Oct. 16, 2009 = 10% discount
- Payment Structure 3: Payment 1 - 50% payment prior to Oct. 16, 2009
Payment 3 - 50% payment prior to Jan. 8, 2010

Once your Placement Order is received, insideHPC will generate a confirmation letter and an invoice to reflect your payment terms. This placement order "Request" is NOT a guarantee of placement. Your position is not guaranteed until you receive your confirmation notice and invoice.

Email this form to: mike@insideHPC.com, or FAX it to (503) 387-5578